



# NAPERVILLE PARK DISTRICT 2022 GOALS & CAPITAL PROJECTS

## 2022 GOALS

The Naperville Park District board and staff agree on the following 2022 goals to be completed by the year's end:

**1. Develop a plan to address community indoor space needs and program capacity issues.**

The District will develop a plan that addresses potential future options for the organization to further address community indoor space needs and program capacity issues. This will begin with an evaluation of existing facilities and the completion of a Community Interest and Opinion Survey and market analysis to assess unmet community recreation needs.

**2. Create and launch the District's 2022-2024 organizational strategic plan.**

The District will embark upon the development of a new three-year Strategic Plan with the input of board and staff. The final document, which will be formally approved by the park board, will provide guidance and direction to staff. Quarterly progress reviews will be presented by staff to the board.

**3. Initiate the development of a new Districtwide Master Plan update.**

An update will be made to the organizational Master Plan. This revised version will take into consideration the 2022 Community Interest and Opinion Survey findings and 2022-2024 Strategic Plan goals and objectives.

**4. Implement new recruitment and retention strategies to reduce staffing vacancies.**

The District will evaluate benefit trends and recommend potential changes, review salary ranges and assess continued minimum wage impacts, and implement a new applicant software system. Additionally, staff will continue to leverage innovative recruiting strategies.

**5. Create and introduce an enhanced website for [napervilleparks.org](http://napervilleparks.org).**

A new main website for [napervilleparks.org](http://napervilleparks.org) will be developed and introduced in 2022. The goals for the new site will include an updated look, ease of navigation and improved use of imagery/video, with an emphasis on Search Engine Optimization (SEO) and Web Content Accessibility (WCAG) standards.

**6. Conduct Riverwalk Café operational assessment.**

As a result of the ongoing challenges associated with food and beverage operations at the Riverwalk Café, the District will complete an internal operational assessment to develop a recommendation for the best use of the facility and structure of future operations.



## 2022 CAPITAL PROJECTS

In addition to the goals that the District is set to accomplish, the following are key capital improvements that will take place in 2022:

- **Playground renovations**

- A. George Pradel Park
- Eagle Park
- Kendall Park
- Tall Grass Lakes

- **New playground projects**

- Heritage Place Park
- Naper Commons Park

- **Basketball court renovations**

- Heatherstone Park
- Wil-O-Way Park

- **Springbrook Golf Course renovations**

- Phase 2 construction will include the renovation of bunkers, green surrounds and tees.